



PARAMOUNT PICTURES CORPORATION

HOWARD A. LEVINE
Attorney

November 18, 1976

William M. Regan, Esq.
Regan, Goldfarb, Heller,
Wetzler & Quinn
445 Park Avenue
New York, New York 10022

Re: KING KONG -- Unauthorized Heat Transfer
by Photogs

Dear Bill:

I am herewith enclosing a copy of a direct mail advertisement for KING KONG heat transfers dissiminated by Photogs, 330 North Fairfax Avenue, Los Angeles, California 90036.

As the depicted artwork features an artist's rendition of the climactic Empire State Building scene from the 1933 RKO photoplay, I respectfully request that you place Photogs on notice of their unauthorized usage of the scene and demand that they cease and desist immediately from further distribution of this heat transfer.

Kindest personal regards.

Very truly yours,


Howard A. Levine

HAL:dd
enclosure

REGAN EX. 83

03201

GW

LEISURE TIME GROUP

1 GULF + WESTERN PLAZA, NEW YORK, NEW YORK 10023

PHOTOGS

FINE ART
PHOTO PRINTS FOR FABRICS

BULLETIN.....9/28/76

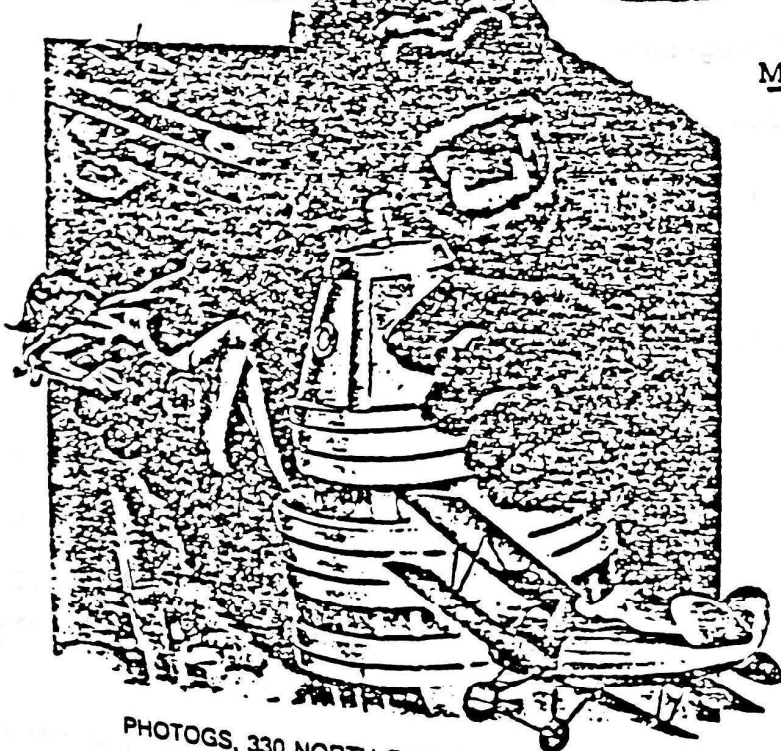
KONG IS HERE! KONG IS HERE! KONG IS HERE!

MILLIONS BEING SPENT FOR KING KONG MOVIE PROMOTION.

THE HOTTEST T-SHIRT TITLE SINCE JAWS OPENS AT
THEATERS ALL OVER THE WORLD AT CHRISTMAS TIME.
OUR TERRIFIC TRANSFER IS READY NOW. ORDER NOW
AND GET SET FOR THE RUSH.

KONG WILL NOT APPEAR IN PHOTOGS REGULAR CATALOG.
THE FOLLOWING PRICES ARE FOR PRE-PAID AND C.O.D.
ORDERS ONLY ON THIS ONE ITEM.

KONG



KONG SIZE DISCOUNTS:

MIN. 10 DOZEN...4.20 DOZ.
50 DOZEN...3.60 DOZ.
100 DOZEN...3.36 DOZ.
250 DOZEN...3.00 DOZ.

-- CALL FOR QUOTE.
OVER 250 DOZEN

SIZE 10x11
FULL COLOR

03202

PHOTOGS, 330 NORTH FAIRFAX AVENUE, LOS ANGELES, CALIFORNIA 90036 • (213) 931-6393